



**WHAT YOU NEED**

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**A LOCATION WITHIN  
VERNON (YOUR  
BUSINESS, PARK,  
BEACH, ETC.)**

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**A CHALLENGE THAT  
TAKES 5 – 10  
MINUTES**

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**IS GOOD FOR AGES  
12 - 65**

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**PRIZE DONATION  
WITH VALUE OF  
\$100 +**

# HEROES AMAZING RACE

## CHECKPOINT SPONSORS

**MAY 26, 2018**

This year will be the 3<sup>rd</sup> annual Heroes Amazing Race! To date Vernon Heroes has raised just over \$49,000. This year our proceeds will be donated directly to locals fighting Cancer within the Okanagan, to help with living expenses and wellbeing! Sponsoring a Checkpoint is super easy just follow the directions on the side --->

**SEND YOUR REGISTRATION  
PACKAGE TO:**

[vernonheroes@hotmail.com](mailto:vernonheroes@hotmail.com)

Or drop off at The Scarlet  
Studio 3026 30 ave

Call Lindsay with any questions  
(250-309-6628)

# HEROES AMAZING RACE

## CHECKPOINT SPONSORSHIP

### SPONSORSHIP INCLUDES

- Company name on commercial post race
- Posters and all Materials provided
- Company promoted on Social media
- Ability to sell tickets at your business
- Special Mention at Award Ceremony
- A day you won't soon forget

### SPONSOR COMMITMENT

As a Checkpoint sponsor you are now part of the team! To be successful this race has to be well organized and well promoted. Although **you cannot share that you are a checkpoint**, promoting the race is a necessary to spread our reach as far as possible. Every Like, Share and Comment spreads a post on social media further.

### CHECKPOINTS FROM LAST YEAR

- Drunk googles and Bouncy Castles (Bounce Hire)
- Shopping Cart Scavenger Hunt (Canadian Tire)
- Wheelchair Obstacle Course (SCI BC)
- Chocolate Covered Crickets (Cottons Chocolates)
- Record Album Puzzle (Record City)
- One arm braiding Challenge (The Scarlet Studio)
- Hungry Hippo Skateboard Challenge (Okanagan Skate Co.)
- Free Weight stack and Transfer (Excel Fitness)
- Dancing obstacle Course (Soul Studio)
- Bobby Wing Challenge (Wings)

### CHECKPOINT CHECKLIST

- **Challenge Takes no more than 5-10 minutes**
- **Challenge is good for anyone 12-65**
- **Can accommodate 5-10 teams at a time**
- **Is challenging mentally or physically or both**
- **It's FUN, great for PHOTOS and possibly HILARIOUS**

### SIDE NOTE

**You're Amazing!! Thank you for participating!!**

# REGISTRATION PLEASE FILL OUT AND RETURN

BUSINESS NAME \_\_\_\_\_

PHONE #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CHECKPOINT LOCATION: \_\_\_\_\_

PRIZE DONATION: (MUST HAVE VALUE OF \$100+) \_\_\_\_\_

CHALLENGE: \_\_\_\_\_

(PLEASE DESCRIBE IN DETAIL)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**TOTAL AMOUNT DUE: \$250.00**

Sponsorship fees help us to cover the cost of printing (posters, letters, signs, etc.), insurance, permits, apparel, advertisement via radio, social media, newspaper and other marketing materials.

**Payment Options:      Cash                      Cheque                      e-transfer**

Cash can delivered to: The Scarlet Studio 3026 30 Ave or call Lindsay for pick up or other arrangements 250-309-6628

Cheques can be made payable to: Heroes Shave It Off

E-transfers made to: [vernonheroes@hotmail.com](mailto:vernonheroes@hotmail.com) Password: Heroes2018